



PJ's Pets Presents Cheque to Dogapalooza Animal Foundation

Edmonton, AB – On December 5th, 2011, PJ's Pets was thrilled to present the Dogapalooza Animal Foundation a cheque in the amount of \$1556.39. This donation is the result of a fundraising initiative that took place at all six PJ's Pets stores across Edmonton on November 12th and 13th.

The proceeds from Dogapalooza go towards helping regional animal-related not-for-profit groups.

This year the Dogapalooza festival was held at the world famous West Edmonton Mall. In honour of this exciting weekend PJ's Pets hosted an Adopt-A-Thon at the PJ's Pets West Edmonton Mall store with their friends at the Barrhead Animal Rescue Society (B.A.R.S.). Together PJ's Pets and B.A.R.S. had a great day raising awareness which resulted in several pet adoptions.



In Photo from left to right: Mike Wasielek, PJ's Pets District Manager, Monica Grainger, PJ's Pets Store Manager, Jill Bladon, Event Director Dogapalooza 2011, Terry Colborne & Bandit, Barrhead Animal Rescue Society.

offering them space within their stores to educate people about participating organizations and the pets they have available for adoption.

About Dogapalooza:

Dogapalooza celebrates everything wonderful and engaging about canines and the other critters in our lives. Fun, quirky or just plain out there - there are plenty of attractions for man, his best friend and the whole family to enjoy.

The proceeds from Dogapalooza go towards a public education fund and regional pet-related organizations that do not receive significant government funding.

About PJ's Pets:

PJ's Pets is a Canadian owned and operated company with stores in the provinces of Ontario, Alberta and British Columbia. We proudly employ over 500 Canadians and support dozens of Canadian pet product manufacturers, distributors and breeders.

We believe the bond between humans and animals is a remarkable gift that should be available to all and treated with the utmost care. We nurture this gift every day by putting the health and happiness of your pets first and by providing Canadian pet parents with quality pet care products and knowledgeable advice in a bright, happy and welcoming environment.

About PJ's Pets Every Pet Deserves A Home Program:

The mission of the Every Pet Deserves A Home Program is to help increase the visibility of pet adoption agencies within local communities by