



FOR IMMEDIATE RELEASE

November 22, 2010

PJ's Pets Presents Cheque to Dog Guides Canada

Oakville ON - PJ's Pets, friends and long time donors of Lions Foundation of Canada Dog Guides, will be presenting a cheque for \$53,349 on Tuesday November 23, 2010 at 10 a.m. at the Oakville Dog Guide training facility (corner of Rebecca and Kerr Street). This donation is the result of a fundraising campaign that took place in PJ's Pets and Pets Unlimited stores across Canada during the month of October 2010.

"Thanks to the continued and generous support of PJ's Pets and their loyal customers, their fundraising efforts will enable us to provide five different Dog Guides to people with disabilities. It will truly make a difference", says Julie Jelinek, Director of Development.

This year, the funds donated by customers and staff will be used to sponsor one Dog Guide graduate from each of the five Dog Guide programs - Canine Vision, Hearing Ear, Special Skills, Seizure Response and Autism Assistance.

For the past five years, valued customers and staff of PJ's Pets and Pets Unlimited have helped raise more than \$325,000 for Dog Guides Canada. These funds have been vital in allowing Lions Foundation of Canada to continue to provide Dog Guides at no cost to Canadians with disabilities. These funds have helped offset the \$20,000 it costs to raise and train each Dog Guide.

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