



## PJ'S PETS AND EARTH RANGERS JOIN FORCES

Toronto, June 16 - PJ's Pets is proud to announce our new partnership with Earth Rangers, a non-profit organization that helps kids improve the health of the planet.

"Earth Rangers is an incredible organization and a natural partner for PJ's. Like Earth Rangers we believe animals can teach us a great deal about the impact we all make on our planet and that inspired children can help build a better future," says PJ's Pets Director of Marketing Stacey Halliday.

Building on kids' natural connection to wildlife, Earth Rangers live school shows, community events, Power of One Show at the Royal Ontario Museum and children's web site [EarthRangers.com](http://EarthRangers.com) motivate hundreds of thousands of kids each year to make realistic lifestyle changes. These programs empower children with the skills and tools necessary to have a genuine and measurable impact on the natural world and their own future.

Halliday adds: "We are currently working with Earth Rangers to develop a number of exciting initiatives that we will be sharing with our customers in the coming months."

To learn more about Earth Rangers and its programs, please visit [www.earthrangers.com](http://www.earthrangers.com).

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