



PJ'S PET PARENT KEN KOSTICK LAUNCHES NEW DOG CARE LINE

WHILE HIS CHIHUAHUAS TIE THE KNOT

Toronto, June 16--Proud PJ's pet parent and Celebrity Chef Ken Kostick is launching BARK, a new line of premium dog care products designed for small compact to mid-size dogs. The BARK pet care line will be available at PJ's Pet Stores across Canada.

To launch BARK, Kostick will be holding an over the top wedding for his Chihuahuas Napoleon and Josephine. Held at the PawsWay, A Pet Discovery Centre on Friday June 26, 2009, Kostick's Chihuahuas will tie the knot in a very non-traditional wedding ceremony. Officiated by Toronto's own Comedian and Veterinarian Ted Morris, the event will raise much needed funds for the charity K9 Rescue Me while launching BARK Pet Care.

PJ's Pets would like to give you the opportunity to attend the wedding of the year. [Click here](#) to enter to win 1 of 3 sets of VIP tickets to the Big Chihuahua Wedding. One of these lucky winners will win the grand prize, which includes: the pair of VIP plus one night's stay at the Royal York Hotel following the Big Chihuahua Wedding.

About Bark Dog Care: The initial BARK product line consists of four grooming items designed for the urban pooch: Cream dog Wash, 10 Second Waterless Wash, Bed & Room Freshener and BARK Dog Cologne. 100% of Napoleon and Josephine's proceeds from the Dog Cologne will be donated to K9 Rescue Me.

About K9 Rescue Me:

K9 Rescue Me is a non-profit organization based in Ontario, Canada comprised solely of volunteers that represent reputable Canine Rescue Groups who work together to raise awareness and funds to find permanent, loving homes for unwanted dogs. 100% of all funds raised directly support the care of pets in the Rescue Members program. In 2007 1,381 dogs were rescued in Ontario alone with a successful adoption rate of 98%

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