

*The*  
NATIONAL HUMANE  
EDUCATION SOCIETY

*Fostering a sentiment of kindness to animals*



August 29, 2011

Stacey Halliday, Director of Marketing  
PJ's Pets/Pets Unlimited  
4161 Sladeview Crescent, Unit 12  
Mississauga, Ontario L5L 5R3  
Canada

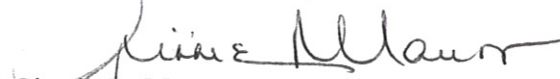
Dear Ms. Halliday,

I am writing on behalf of The National Humane Education Society and its nearly 400,000 members worldwide, many of whom are Canadian residents, to thank you for your recent decision supporting pet adoption services to find homes for homeless pets across Canada and to stop selling puppies in any of your stores.

As a nonprofit organization that promotes the humane treatment of all animals, NHES strongly opposes the sale of puppies and kittens in pet stores as many of these animals come from mills where they and their parents live in horrendous conditions. By offering space in your stores to local humane societies, SPCAs, rescue groups, and shelters across Canada, you will greatly increase the adoption of homeless animals and help educate the public on the need to care for their companions.

Thank you very much for your action on this issue. We look forward to the day when all companion animals will have forever homes and when puppy and kitten mills no longer exist. In the meantime, NHES will continue to work on behalf of animal welfare and humane and responsible communities worldwide.

For the animals,

  
Ginnie R. Maurer  
Humane Education Assistant

NATIONAL OFFICE:  
P.O. Box 340  
CHARLES TOWN, WV 25414-0340  
PHONE 304/725-0506  
FAX 304/725-1523  
[www.nhes.org](http://www.nhes.org)

PROGRAM:  
SPAY TODAY  
P.O. Box 340  
CHARLES TOWN, WV 25414-0340  
Phone 304/728-8330  
FAX 304/724-6765  
[www.spay-today.org](http://www.spay-today.org)

AFFILIATE:  
PEACE PLANTATION  
ANIMAL SANCTUARY  
12752 STATE HWY. 206  
WALTON, NY 13856-2327  
PHONE 607/865-5759  
FAX 607/865-6334  
[www.ppasny.org](http://www.ppasny.org)

PROGRAM:  
BRIGGS ANIMAL  
ADOPTION CENTER  
P.O. Box 1023  
CHARLES TOWN, WV 25414-1023  
PHONE 304/724-6558  
FAX 304/724-6765  
[www.baacs.org](http://www.baacs.org)