



299 Queen Street W. • Toronto  
416.384-4199 Fax : 416-924-1045

Ontario • Canada • M5V 2Z5  
email: [thewish@chumamfm.com](mailto:thewish@chumamfm.com)

Stacey Halliday  
**PJ's Pets**  
12-4161 Sladeview Crescent  
Mississauga, ON L5L 5R3

January 28, 2010

Dear Friends,

On behalf of the 43rd Annual CP24/CHUM Christmas Wish, I would like to thank you for your generous donation in 2009. Because of your efforts, the CP24/CHUM Christmas Wish, in conjunction with City of Toronto Employment & Social Services – Christmas Bureau, was able to assist 354 agencies, servicing 285,936 individuals and families who might otherwise have gone without. In 2009 we found fewer agencies assisting a greater number of individuals, a symptom of the tough economic times, however with your help we were able to provide assistance to an additional 16,000 individuals this season. Thank you!

The CP24/CHUM Christmas Wish has become one of the largest distributors of toys to those in need in the GTA. With your generous financial donations, we also provide financial assistance to hundreds of agencies, as well as HBC and grocery certificates that are distributed through City of Toronto Employment & Social Services, to thousands of children and families. With many funding cuts in recent years, the CP24/CHUM Christmas Wish has become the last hope for many to 'Give a Kid a Christmas'. Without the help of generous donors like you, the CP24/CHUM Christmas Wish would not be the success it is. It's that simple.

With the support of public and corporate donors, we hope to continue to provide for Wish recipients for years to come. We hope the knowledge of how much your donation means and our sincere gratitude, will encourage you to participate again in the 44th Annual CP24/CHUM Christmas Wish 2010.

The CP24/CHUM Christmas Wish is the ultimate team program, which inspires people to do great and generous things. We can truly say, thank you for helping to 'Give a Kid a Christmas'. Without you, there would be no CP24/CHUM Christmas Wish and for some, no Christmas at all. We are pleased you chose to be a part of our team and you should be proud of the exceptional work your donation has made possible.

Sincerely,

A handwritten signature in black ink, appearing to read "Alexander W. Hobson".

Alexander W. Hobson  
Wish Project Manager  
CP24/CHUM Christmas Wish, 2009