



PET PHOTO GALLERY GIVES PET PARENTS THE CHANCE TO SHOW OFF THEIR PETS FOR A GOOD CAUSE

Toronto, ON, July 22—PJ's Pets / Pets Unlimited is excited to announce the launch of the Pet Photo Gallery and is inviting PJ's/Pets Unlimited pet parents to visit www.pjspet.com and show off their pet for a good cause.

For every photo uploaded to the Pet Photo Gallery PJ's Pets / Pets Unlimited will donate 25-cents to Earth Rangers. "It's so rewarding to see photos and read stories about how loved our pets are and the happiness they bring into our customers' lives. The fact that we can share these stories and raise money for Earth Rangers is absolutely amazing," says Stacey Halliday, Director of Marketing at PJ's Pets / Pets Unlimited.

The Pet Photo Gallery is organized into store albums, which enables pet parents to easily find their pet's photo. To upload your pictures and stories simply visit www.pjspet.com

The Pet Photo Gallery is just one of the many exciting fundraising initiatives PJ's Pets / Pets Unlimited is currently planning with Earth Rangers. Please visit www.pjspet.com in the coming months to learn more.

ABOUT EARTH RANGERS:

Earth Rangers is a non-profit organization that empowers kids to improve the health of the planet. Building on kids' natural connection to wildlife, its live shows and children's website EarthRangers.com motivate hundreds of thousands of kids each year to make realistic lifestyle changes.

ABOUT PJ'S PETS / PETS UNLIMITED:

We are a Canadian owned and operated company with 37 stores in the provinces of Ontario, Alberta, British Columbia and all Atlantic provinces. We proudly employ over 600 Canadians and support dozens of Canadian pet product manufacturers, distributors and breeders.

We believe the bond between humans and animals is a remarkable gift that should be available to all and treated with the utmost care. We nurture this gift every day by putting the health and happiness of our pets first and by providing Canadian pet parents with quality pet care products and knowledgeable advice in a bright, happy and welcoming environment.

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